

# FREE TO THE PUBLIC HAWTHORNE BUSINESS EXPO 2022

[hawthornebusinessexpo.com](http://hawthornebusinessexpo.com)

If you are already in business, or looking to start a business, Hawthorne Business Expo 2022 is for you! It is your opportunity to connect and network with local businesses and resources to help grow your business, and attend panel discussions and seminars to educate you on the latest business trends and resources. It will also provide you with tremendous networking opportunities for you to display your products and services.

**Here are some of the benefits of attending this two-day event:**

## **DAY ONE** Panel Discussion "Revise, Rebuild & Reconnect."

Business owners discuss how they faced the challenges of the pandemic. Panelists include representatives from:

Advanced Air Charter LA Economic Development Corporation  
URTH Caffe State Farm Insurance Company  
Guy Hocker Realty

Seminars will feature leaders in their fields, on topics to educate you about what your business needs to be a top performer in this changing environment:

1. How to Start Your Business in Hawthorne
2. Practical Cyber Security
3. Apprenticeship & Employee Training Support AT NO COST for Your Business
4. How to Do Business With Los Angeles World Airports
5. Super Charge Your Social Media: How to Go From "Likes" to Sales
6. 4 Steps For Building an Unforgettable Brand Presence While Optimizing for Search
7. Insurance Requirements for Your Small Business
8. Financing Your Business

## **DAY TWO** All-Day Business Exhibition

Our Expo floor will give you a tremendous networking opportunity and allow you to meet and greet the public and show everyone the value of your products and services! You will also see, on display, the amazing variety of businesses in the South Bay, and have an invaluable opportunity to exchange contact information for your mutual benefit. Our fabulous restaurants will also be providing free samples of their cuisine. The Exhibition has been consistently, the most popular part of this event.

April 26 & 27, 2022  
from 10am-3pm  
Hawthorne Memorial Center  
3901 West El Segundo Blvd.

**Lock in your exhibition booth.  
They go fast or Register to  
attend for FREE at  
[hawthornebusinessexpo.com](http://hawthornebusinessexpo.com)**

