CITY OF HAWTHORNE VETERANS AFFAIRS COMMISSION MINUTES FOR THE MEETING OF MONDAY, DECEMBER 4, 2017 - 3:15 P.M. CITY COUNCIL CHAMBERS 4455 WEST 126TH STREET, HAWTHORNE, CA.

1. CALL TO ORDER

2. ROLL CALL:

Present: Commissioner Lester, Leon, Orlemann, Steinhauer, Chairman Gafney.

- 3. The Pledge of Allegiance was led by Commissioner
- 4. Pursuant to Government Code Section 54954.2, the December 4, 2017 Veterans Affairs Commission Agenda was posted at City Hall, 4455 W. 126th Street at 12:00 p.m., on Thursday, November 29, 2017.
- APPROVAL OF THE MINUTES:
 a. For the Meeting on November 6, 2017 Tabled until the next scheduled meeting.
- 6. ORAL COMMUNICATIONS.

a. None

- 7. WRITTEN COMMUNICATIONS.
 - a. None

8. COMMISSION'S DISCUSSION/ACTION ITEMS

- a. Veterans Day Event (lessons learned):
 - + marketing/Communications- Patricia Donaldson will help with communications starting July/August.
 - + interest level evening vs. daytime
 - + ways to estimate attendance
 - + burned bridges with our VIP's?
 - + city help for '18 (comparison to Torrance event)
- b. Budget Review
 - + donations and expenses Total donations received est. \$6,182.98
 - + what's left for 2018 Total donations left over after expenses est. \$2,112.02
- c. Thank You Status (letter, plus personal note)
 - + Distinguished Guests
 - + Donors Letters sent to all donors
 - + who else
- d. VOTQ pipeline:
 - + who can we approach (John Jefferson's wife?) potential Bill Shultz Hawthorne Historical Society
 - + Iconic candidate for next Veterans Day
 - + advertise VOTQ before the event
- e. Veterans Foundation
 - + update and plan of action
 - + required funding
 - + officers suggested (and did they attend)
- f. Veteran Database
 - + status update

- g. Open Business + planning for another DAV event in February/March?
- 9. COMMISSIONERS REPORT/RECOMMENDATIONS
- 10. ADJOURNMENT