

Minutes for the Meeting of City of Hawthorne
Veterans Affairs Commission
May 20, 2019

Meeting Convened: 3:17 P.M.

- 1) Call to Order
 - ***Commissioner's Present: Lester, Moreno, Steinhauer, Robilotta, Chair Orlemann;***
- 2) Flag Salute, Pledge of Allegiance.
- 3) Pursuant to Government Code Section 54954.3, the May 20, 2019 Veterans Affairs Commission Agenda was posted at City Hall, 4455 West 126th St., Hawthorne, CA on May 15, 2019 at 12 noon.
- 4) Oral Communications: ***None***
- 5) Written Communications: ***None***
- 6) Approval of Minutes: Deferred until June 17 meeting
- 7) Commission's Discussion/Action Items
 - Next steps for commission regarding events and activities
 - i. How does the Commission generate interest and excitement?
 - ii. Who does the commission partner with/align for exposure
 - iii. Who does the commission leverage: politically, veteran-wise, etc.
 - ***After discussion the Commission felt a fall event might be viable, although not necessarily on Veterans Day or Veterans Weekend. Possible tied into another event and collaborating with a like-minded veterans group (VVA will present an Agent Orange Town Hall on Oct 5 for consideration).***
 - ***With Memorial Day about to occur, jointly sponsored with the American Legion and VFW, discussion should occur on combining ideas and brainstorming ways to engage veterans.***
 - ***Also consider integrating the Hawthorne HS JNROTC into supporting events through their new Chief, Ron Gray.***
 - Follow up, Continuing Actions
 - i. Thank you letters – ***still pending, although most people were personally contacted by the Chair, at various face-to-face events***
 - ii. Coliseum support letter from Commission – ***letters submitted from many sources and discussions occurring on final name change***

- Budget Review and Update
 - i. Solicitation update; reconciliation with “Hope is Helping” - ***pending***
 - ii. City commission non-profit plan – ***discuss with City Attorney***

- Outreach Databases; Admin Strategy
 - i. Guest and Invitee “event” database - input from Commissioners - ***pending***
 - ii. Strategy of formatted, templated letters for invites, thank you’s, city and HVAC logo use – ***pending***

- Open Business
 - i. Meetings update: Vet Collaborative, WLA Master Plan, CVEB, VPAC, County Commission - ***None***
 - ii. Next meeting: ***Skip June 3, next meeting June 17***

8) Adjournment: 4:11 p.m.